



GMB LONDON REGION

www.gmb-asda.com/support

GMB YOUR VOICE IN ASDA

MARCH 2022

Customer Delivery Driver PAY

Dear members,

Over the last few months, Asda Retail have been trialling various different financial incentives for retail delivery drivers in a number of Asda stores across the country. These have included:

- *An additional supplement to pay of 90p per hour*
- *A bonus payment for remaining with Asda for 5 months of £390*
- *Bonus payments for new hires for staying with Asda for 6 and 12 weeks of £300 each*



Asda has now ended these trials and are not intending to continue the incentives in the stores they have been active in. GMB provided feedback to Asda that ending the financial incentive would lead to delivery drivers leaving en masse in these stores, which is what we are now seeing in some of them.

Throughout the trial period, GMB highlighted to the company that the incentives did not go far enough to give drivers a reason to stay with Asda. Asda's competitor Sainsbury's pays their retail delivery drivers between £11.50 and £12.55 per hour based on location, far in excess of the £9.36 base rate of pay offered by Asda, even with the financial incentives on top.

Even Asda's own feedback from the trial showed that pay was still the biggest reason for delivery drivers to leave in the trial stores, with 84% of the surveyed drivers stating that the pay was still unsatisfactory, and that pay was the most likely factor that would convince a driver to stay.

IN GMB LONDON REGION, OVER 70% OF ASDA CUSTOMER DELIVERY DRIVERS ARE LEAVING EVERY YEAR!

GMB London Region is calling on Asda to wake up to the fact that their pay is nowhere near good enough, and our members deserve and demand better than this. Unless Asda increases pay not just for customer delivery drivers, but for all Asda Retail colleagues, they will continue to see the workforce leaving their company in droves.

We want to force Asda to the table to negotiate on pay, terms and conditions, but in order to do that we need your help. Become a member, or ask a fellow colleague to join GMB, and together we can make a difference.

If you are seeking support or advice, please speak to your local shop steward, contact our office at 01603 626492, or visit our GMB Members' Support Centre at www.gmb-asda.com/support

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For assistance visit the GMB Members Support Centre
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