



# GMB LONDON REGION

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GMB YOUR VOICE IN ASDA

NOVEMBER 2024

## ASDA CAUGHT IN USE-BY DATE SCANDAL

Dear members,

Recently ASDA was fined £250,000 for displaying food on its shelves past its use-by date in Derby following an inspection by Trading Standards officers in July 2021, where 18 out of date products were found on shelves.



Regrettably, it appears the company has not improved their standards, as GMB London Region has learned of an incident in an ASDA store in West London. A family bought a baby food item which turned out to be expired, leading to the baby being taken to hospital, who is still unable to eat solid foods.

Following the customer complaint Environmental Health Officers attended the store to undertake an inspection of the food products.

**There were 59 expired items found that were on display past their use by date, including baby food items. SOME PRODUCTS WERE A YEAR OUT OF DATE!**

It was discovered following a formal investigation that no colleagues had ever been assigned the date coding task before these issues had been raised!

**GMB LONDON REGION ONCE AGAIN INSISTS THAT ASDA STOPS SLASHING HOURS IN STORES**

Cutting corners like this will continue to lead to a huge risk to the public, and it is only a matter of time before there is a fatality! GMB London Region recommends that customers visiting ASDA stores double check the dates of all products to ensure the safety of themselves and their family.

If you are impacted by this issue and would like support or advice, please contact our office directly at 01603 626492, or visit our GMB Members' Support Centre at [www.gmb-asda.com/support](http://www.gmb-asda.com/support)

**GMB ASDA London Region**

For assistance visit the GMB Members Support Centre  
[www.gmb-asda.com/support](http://www.gmb-asda.com/support)