

## CHANGE IN THE BUSINESS

Dear Colleagues,

“The pace of change in the retail industry is currently so rapid we have to be prepared to constantly evolve to stay competitive and relative to our customers”

That line spells the beginning of change for any colleague that it's addressed to, the start of an intention to change a colleague's hours, or their job role, or potentially to make them redundant altogether. This year over 10,000 Asda colleagues have had that statement read to them, prompting them to worry over rent, bills, their whole livelihood.



More recently, Asda have started to consult on the proposal to close Enfield Home Shopping Centre, impacting 261 colleagues. This week, Asda have announced an intention to consult on the proposal to close Asda Newmarket and Meanwood supermarkets, affecting another approximately 50 colleagues.

Change is constant, and as an “Every Day Low Cost” company Asda will continue to tighten the pursestrings and keep the costs down in their business. These costs are often saved through cutting the hours of Asda colleagues.

Asda Newmarket, in our GMB London Region, has a significantly high density of GMB members among the colleagues in store, and due to that we are very confident we will have the bargaining power to work with Asda in securing redeployment for all GMB members in surrounding stores.

Our best way to challenge Asda as a business and achieve the best possible result for colleagues is for those colleagues to support us and each other as GMB members. Becoming a GMB member will allow us to represent and advise you, and will achieve the best possible results for all Asda colleagues.

If you are wanting support or advice from GMB, or are seeking representation for your one to one meetings, visit our GMB Members' Support Centre at [www.gmb-asda.com/support](http://www.gmb-asda.com/support) or contact the GMB Norwich Office on 01603 626492

Regards,

A handwritten signature in black ink, appearing to read "Nathan Clarke".

Nathan Clarke  
ASDA GMB National Shop Steward  
GMB London Region