



"First issued in September 2015" Use Of CCTV Within ASDA Stores

Dear Colleagues,

You have raised concerns around the use of CCTV in stores. These concerns have been brought to the attention of GMB whom have discussed the issue with our GMB National Security Representative.

This bulletin has the support of Andrew Rees - Senior Manager Central Operational Security.

CCTV has a legitimate purpose within ASDA to protect colleagues, customers and stock however there are clear guidelines which need to be adhered to. This ensures compliance with policy and law.



Use of C.C.T.V. Equipment.

- CCTV within ASDA is licenced to be used for:-
 - **Crime prevention and investigations and**
 - **Obtaining evidence for the apprehension and prosecution of offenders.**
- ASDA's CCTV systems **MUST** only be used for the purposed set out above. The systems may not be used for capturing images for other reasons and cameras which are customer facing should not be positioned to specifically capture images of colleagues.
- Only authorised colleagues are to use CCTV recording equipment.
- **CCTV is NOT used to monitor colleague performance as a matter of routine.**
- **CCTV is NOT to be used to follow colleagues to find out what they do.**

Misuse of CCTV Equipment.

- Misuse of equipment or footage could lead to **disciplinary action and possible dismissal.**

Yours Sincerely

Keith Dixon

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Chair – GMB ASDA National Health & Safety Forum

Your National Health & Safety Representatives

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